



## **Privacy Policy**

### **Personal Data Protection Statement**

Ador d.o.o. does not collect personal data except for business purposes.

By providing (by phone, email, or in person) your personal data, you consent to us processing, using, and storing it in the manner described in this Personal Data Protection Statement.

### **What personal data do we collect and on what basis?**

We collect only the personal data that is necessary for us to achieve the purpose for which you entrust us with your personal data.

The trust of our clients and business partners is important to us, and data is valuable. We store data in our client and business contact database.

Employees and all those who have worked at Ador exercise discretion, and all data is accessible exclusively to Management.

### **Purposes of collecting and retaining personal data**

#### **Sales**

When selling our products and services, directly, by post, or via the Internet, we will request the data necessary for fulfilling your order and our obligations under the regulations of the Republic of Croatia. We will use the personal data from your orders exclusively for their fulfilment and occasionally for the purposes of conducting customer satisfaction surveys, and we will retain it in our records in accordance with the prescribed retention periods.

#### **Newsletter**

By entering your personal data into the newsletter subscription list, you express your wish and give us consent to send you notifications about Ador's products and services and other business information. We will retain and use your personal data until you decide to unsubscribe from our newsletter list.

### **Use and transfer of personal data**

We will use your personal data exclusively for the purposes for which you have given us consent. We will not sell, transfer, or otherwise disclose it to unrelated third parties, and we will use it solely in accordance with the provisions of this Statement.



However, we wish to inform you that in carrying out our activities, we use partners and subcontractors for tasks we do not perform ourselves. When necessary, we provide them with information that may include your personal data. For example, Croatian Post or a delivery service must know your name and address in order to deliver the products you have ordered. Or, our software platform (MailChimp), which provides us with email marketing services and through which we send newsletters, must have your email address, and your first and/or last name if you entered them when updating your details. We also share your data with banks during payment processing.

We provide partners and subcontractors only with the personal data necessary for carrying out their work, and we bind them to the protection and safeguarding of your personal data through confidentiality agreements, so as to ensure your privacy is protected even in such situations.

Furthermore, personal data may be disclosed only in accordance with legal obligations.

### **Protection of your rights regarding personal data**

To protect your rights regarding the personal data you have entrusted to us, you may contact us in writing at our address or by email at [gdpr@ador.hr](mailto:gdpr@ador.hr). We will respond to you as soon as possible.

### **Amendments to the Personal Data Protection Statement**

We will periodically improve and update this Personal Data Protection Statement, depending on business circumstances.

**Thank you,**

**Ador Team**